

THE 23RD EDITION WILL BE HELD IN JUNE 2023

SIL Barcelona closes its 22nd edition with more than 12,152 attendees

- The leading trade fair for Logistics, Transport, Intralogistics and Supply Chain in Spain, the Mediterranean and Latin America was attended by 81 different countries.
- During the three-day event, more than 6,620 contacts were made in the Networking Circle.
- More than 100 job seekers in the logistics sector were interviewed at the Job Market Place held on this last day of the SIL.

Barcelona, June 2nd, 2022 – SIL Barcelona, one of the largest fairs in the world for Logistics, Transport, Intralogistics, and Supply Chain, and a leading event in the sector in Spain, the Mediterranean and Latin America, organized by the **Consorti de la Zona Franca de Barcelona (CZFB)**, today closed its 22nd edition with **12,152 attendees** from **81 countries** (29 from Europe, 18 from Africa, 17 from America, 16 from Asia and 1 from Australia) and 263 accredited journalists until 2:00 pm. In this way, the fair has reaffirmed its role as a key meeting point for the logistics sector. It has also reasserted the importance of the sector in the economy, with a focus on continuing to move towards digitalization, sustainability and fostering talent in an unprecedented socioeconomic context.

Pere Navarro, special state delegate in the CZFB, wanted to emphasize that ***"once again, the success of SIL Barcelona has been possible thanks to the enormous***

Departamento de Comunicación Corporativa CZFB

lluis.lopez@zfbarcelona.es

Tel. 609358475

talent of all the companies and professionals, that during these three days have met and presented all their innovations at the leading fair for the logistics sector. Thus facilitating knowledge-sharing and discussion of the challenges that lie ahead".

Commitment to networking

In this edition, SIL has redoubled its commitment to networking by diversifying the Networking Circle and more than 6,620 contacts have been generated. Of these, 6,300 were made in the Logistics Circle and the Retailer Circle, and the Start-ups Circle led to the creation of 320 new opportunities.

Highest level of participation and international presence

Throughout the three days of the event, more than 314 speakers who hold decision-making positions in companies such as **Akzo Nobel, Bayer, Boboli, Bosch, Bricomart, Caprabo, Capsa Food, Celsa Group, Damm, Danone, Decathlon**, among others, have addressed at the Congress the challenges ahead for industry and logistics businesses, including innovation 4.0 and digitalization, sustainability, and talent, over more than 80 sessions divided into 4 stages: **Logistics & Industry, Business Transformation, eDelivery Barcelona, and MedaLogistics Week**. A total of **3,386 visitors** have attended one of the 81 sessions of the SIL eDelivery Congress.

In addition, the fair was attended by decision-makers from 650 companies with a 20% international participation, with the presence of countries such as **Argentina, China, Denmark, Ecuador, Colombia, Mexico, Slovakia, France, the Netherlands, Hong Kong, Ireland, Italy, Portugal, Taiwan, UAE, the United Kingdom or the United States**, among others.

Featured Sessions

On this last day, **Deloitte's** Real Estate team presented its annual Logistics Insights 2022 study, in which it analysed investment and financing in the Spanish logistics market, and the most current trends in the sector. In addition, the **Port de Barcelona** has held the

press conference and presentation of the Business Mission of the Port de Barcelona to Thailand, in addition to its traditional cocktail that has brought together the entire port community.

Likewise, as the guest autonomous community of this edition, Extremadura has once again presented its logistics potential at the round table "**Logística y competitividad de la pyme en Extremadura**" (*Logistics and competitiveness of SMEs in Extremadura*) moderated by **Juan Manuel Cabo**, head of the Logistics and Technical Analysis Area at **Avante**, with the participation of **María Isabel Carretero**, Human Resources Director at **Transportes Transnoriega, S. L**, **Daniel de Mera**, Logistics Director at **Grupo Cristian Lay**, **Juan Antonio Velerda**, Commercial Director at **Conesa Group**, and Jorge Silvestre, CEO at **Servicios Frigoríficos Caribú**.

SIL 2022 generates employment opportunities

On this last day, the event hosted the **Job Market Place**, an initiative promoted by Barcelona Activa within the framework of the fair organized by the CZFB. The participating companies were **BOLLORE LOGISTICS**, **CELSA GROUP**, **Decathlon**, **Dupessey Ibérica**, **Matachana Group** and **Nou Transport**, which offered 16 vacancies to fill 10 positions in the logistics sector.

A total of 374 candidates have applied for the positions offered by the participating companies, from which 107 who best meet the required profiles, have been selected to hold a job interview on this last day of SIL.

Blanca Sorigué, general manager of the CZFB, said that *"we are closing the most eagerly awaited edition of the sector, and the results achieved have been very satisfactory. We are eager to continue working to give visibility to the sector, and draw attention to its importance in society, while providing companies with the necessary keys to face the global challenges of logistics and e-commerce in a constantly evolving context"*.

About the Consorci de la Zona Franca de Barcelona

Departamento de Comunicación Corporativa CZFB

lluis.lopez@zfbarcelona.es

Tel. 609358475



The CZFB is a public company that is financed entirely by its own funds, such as the industrial leases of the Barcelona Free Trade Zone Industrial Park and its asset management. Although its main field of activity is the industrial estate and its customs free zone, it also promotes buildings, urban and industrial land, acts as a driving force for business transformation towards the 4.0 economy and organizes events of economic interest for Barcelona such as the SIL logistics show or the BMP real estate show, as well as major events of reference with an innovative format such as the Barcelona New Economy Week (BNEW) or the Barcelona Woman Acceleration Week (BWA).

Its plenary has representatives of the Spanish government, the Generalitat de Catalunya, the Barcelona City Council, and the main economic entities of the city.

Departamento de Comunicación Corporativa CZFB

lluis.lopez@zfbarcelona.es

Tel. 609358475